

FLORIDA ENTOMOLOGICAL SOCIETY INITIATES AUTHORLINKS

At its September meeting, the FES Executive Committee approved an important new service.

For the price of publishing one more page (currently \$45), an author of an article in *Florida Entomologist* can have an "AuthorLink" in the online *Florida Entomologist*. The link can be to a file that is submitted by the author and is posted on the same WWW server as the article, or it can be to any URL that the author designates.

An AuthorLink is indicated by the phrase "*More information*" beneath the author's name in the online table of contents. The author can make the link more descriptive by specifying up to 20 additional words. For example, a link could read "*More information: color pictures of all species and the complete data matrix.*"

Authors will be reminded that they can purchase an AuthorLink when proofs are sent. In addition, an author may at any time purchase an AuthorLink for an article previously included in the online *Florida Entomologist*. To do so, the author must fill out a form and send it, the submitted file (if any), and \$45 to Business Manager, *Florida Entomologist*, P.O. Box 1007, Lutz, FL 33548-1007. The form and an explanation of AuthorLinks is available at <http://www.fcla.edu/FlaEnt/> (the home page of the online *Florida Entomologist*).

An AuthorLink will be removed without charge when the Associate Editor for *Florida Entomologist* on WWW (presently tjw@gnv.ifas.ufl.edu) receives a written request from the author. For the cost of a new AuthorLink, an author may substitute a new Link for an old one.

To see a representative AuthorLink, go online to the article by James E. Lloyd in the June 1997 issue of *Florida Entomologist* (<http://www.fcla.ufl.edu/FlaEnt/fe802.htm>).

HOW AUTHORLINKS OPERATE

An "AuthorLink" functions in one of these two ways.

(1) Accesses a file submitted by the author and posted on the same WWW server as the article.

In most cases the file will be in HTML and contain a collection of links to files on other servers with brief descriptions of each—in other words, it will be a gateway to information that the author considers relevant to the published article.

In some cases, the submitted file may not link to other files. In these cases the file may still be in HTML but more likely it would be a graphic file (e.g., jpeg or gif) or a data set (e.g., comma-delimited ASCII file).

An author may submit only one file for posting with the article, but there is no limit on the size of that file. If files are referenced in the submitted file, they must be posted elsewhere. Most will likely be on the author's server.

Once the submitted file is posted, the author will not be able to change its contents. Therefore, the author should make sure that the information in the file will not quickly become out dated. Note, however, that the author may use the submitted file to link to files under the author's control that can be updated whenever needed.

Preparing a file to be submitted for an AuthorLink is entirely the responsibility of the author. Before submission, the author should make sure that all links work and that spelling and grammar meet the author's standards.

(2) Accesses a URL of the author's choosing.

In this case, the author submits a URL rather than a file. In most cases the link will be to an HTML file under the author's control, and the file will direct the viewer to other files relevant to the published article.

When an author submits a file, that file is archived along with the electronic version of the author's article. When an author submits a URL, the file that it links to is unlikely to remain posted for more than 50 years.

T. J. Walker
Assoc. Editor for
Florida Entomologist on WWW

ONLINE FLORIDA ENTOMOLOGIST: AUTHORLINK

This form may be used to request an AuthorLink for any article that is already in *Florida Entomologist* on WWW (<http://www.fcla.edu/FlaEnt/fehmpg.htm>) or for any article that has been accepted for publication in *Florida Entomologist* but is not yet online.

Send the completed form and \$45 to Business Manager, *Florida Entomologist*, P.O. Box 1007, Lutz, FL 33548-1007.

Name: _____

Title of article: _____

Volume and issue of *Florida Entomologist*: _____

What type of Link do you want? (check one) submitted file URL.

If a URL, what is the URL? _____

If a file, please submit it on a diskette with this form or e-mail it as an attachment to fes@worldnet.att.net

How do you want your Link labeled? (check one)

The default, which is "*More information.*"

"*More information.*" _____

_____.

[Add as many as 20 words.]